

## Marketing

As your property manager our goal is to achieve the highest market value for your property, while maintaining a high occupancy rate and keeping your expenses to a minimum. Vacancies translate into lost income, so we make sure that your property is advertised and marketed effectively.

All available properties are listed in the Charleston Trident Multiple Listing Service(MLS), which reaches all licensed Realtors and Property Managers in the Lowcountry. We post vacancies directly to Craigslist, using a professionally designed advertisement with multiple photos so your property stands out from the rest. Do not worry, our screening process for tenants includes background checks, eviction searches and credit checks to ensure that you always have a quality tenant. We also post vacancies to these rental listing sites on the Internet:

Show Me The Rent	Abodo
ApartmentLove	CampusCribz
ClassifiedAds	FRBO
Hunt	KeyLasso
PadMapper	RadPad
RealRentals	RentalSource.com
RentFocus	RentLingo
Walk Score	Apartment List
Apartments.com	CallitHome
Homes.com	HotPads (Zillow Rental Network)
Houses321.com (Condo.com)	Lovely
Realtor.com (Realtor.com Network)	RentHop
Trovit	Trulia (Zillow Rental Network)
Uloop	UniversityParent (Uloop)
Zillow (Zillow Rental Network)	Zumper

For an additional fee of \$50 your property can also be advertised on:

- Rentals.com (RentPath Network)
- RentalAds.com
- Rent.com (RentPath Network)
- Apartment Guide (RentPath Network)